

# PATRICK L. FARENGA

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[www.patrickfarenga.com](http://www.patrickfarenga.com)

## Freelance Highlights

*President, HoltGWS LLC, July 2010–Present*

- Copy editor for Cape Cod Compositors, Pembroke, MA. Copy edit academic and financial books for John Wiley & Sons, Elsevier, and other publishers.
- Manage a team of copyeditors and publish the first 2 of 11 volumes of the complete collection of *Growing Without Schooling* magazine. (V. 1, 2016; V.2, 2018; V.3 in production.)
- Edit, research, and write marketing materials for Spectacle Films, Manhattan, NY.
- Published a new edition of *Freedom and Beyond* for HoltGWS (2017)
- Copy editor for Boundless Learning, Cambridge, MA. Online copyediting for anatomy and art history textbooks. (2016)
- Wrote articles published at Pathways to Wellness, Tipping Points, Noodle, Educational IT.com, Staples' EasyTech microsite, and others.
- Expert author for articles about homeschooling in the online *Encyclopedia Britannica* and *The International Encyclopedia of Education* (Elsevier).
- Create, edit, and promote videos, webinars, and online conferences with partners: <https://www.youtube.com/c/johnholtgws>.
- Author of two books and contributor to books and journals on education topics.
- Manage and update the website JohnHoltGWS.com and its associated social media.

**NameMedia, Waltham, MA** *January 2008–June 2010*

*Copywriter and Marketing Consultant*

- Created advertising media kits and other marketing collateral for the Enthusiast Media Network.
- Wrote and edited monthly email promotions and articles for Afternic.com and BuyDomains.com.

**PetEdge, Beverly, MA** *November 2006–December 2007*

*Copywriter and Editor*

- Established in-house style guide for print and web use, developed SEO and other marketing collateral.

## Education

- Master of Arts, University of Wisconsin–Madison, in English literature.
- Bachelor of Arts, Boston College, in English literature.

## Technical Expertise

- Advanced user of Microsoft Office and Word in particular.
- Very proficient with remote-work platforms Slack, BaseCamp, Zoom, and Skype.
- Very proficient in cloud-publishing applications: CreateSpace, Smashwords, Kindle/ePubs.
- Very proficient using web page creation and content management system software: SquareSpace, MailChimp, Weebly.
- Proficient using InDesign, Adobe Acrobat Pro, scanning/OCR and image editing software.

## Volunteer

- Founding member and board member for the nonprofit Alliance for Self-Directed Education ([self-directed.org](http://self-directed.org)).